

# RAMMP ROI

Find hidden leaks in your funnel and improve your conversion rates by 10-40% without additional marketing spend

## THE PROBLEM

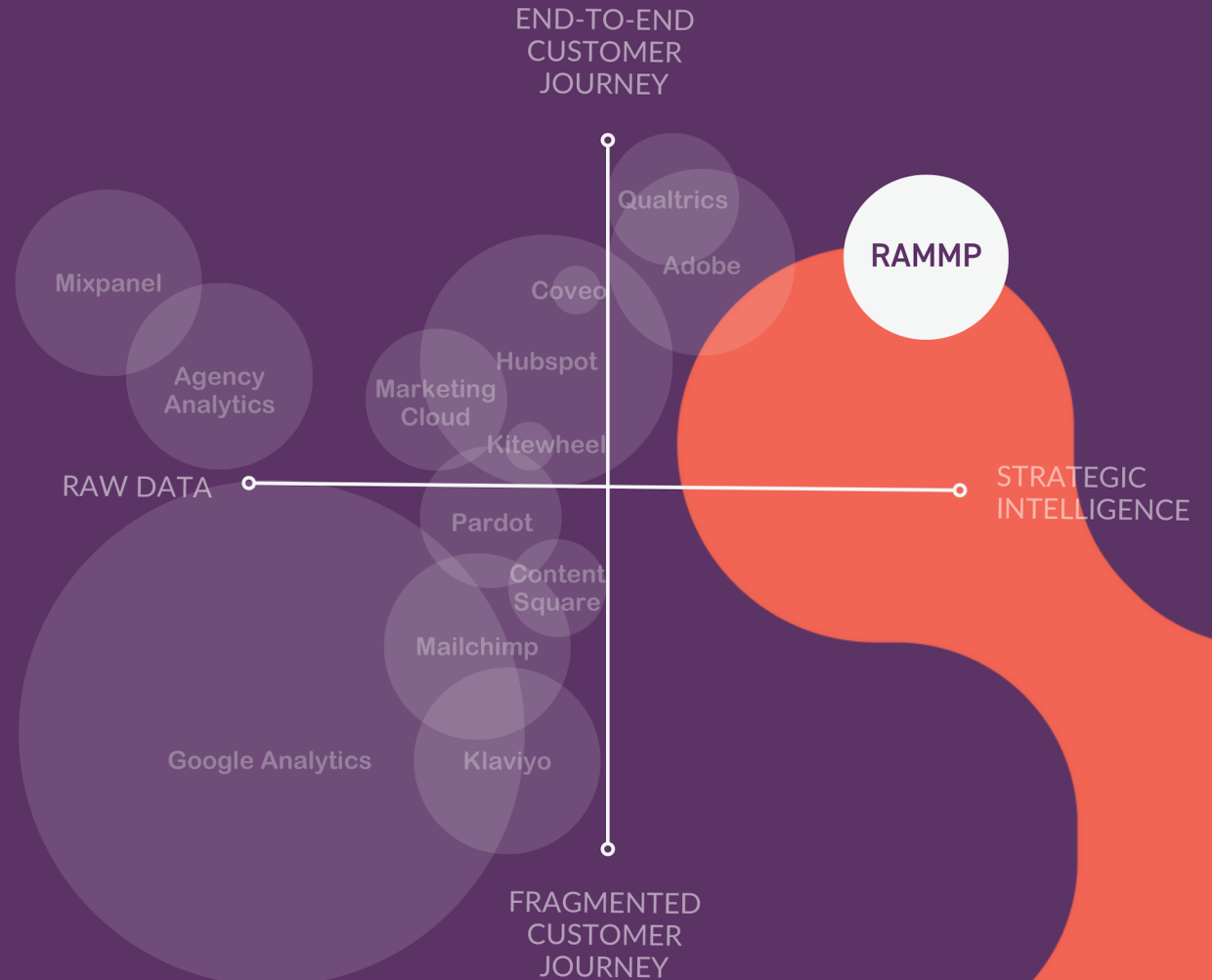
To objectively identify how to allocate marketing budget - i.e. what is the next best thing that we can do as a business to improve conversion rates and marketing ROI?

## THE RAMMP SOLUTION

A patented diagnostic that identifies hidden leaks in your marketing funnel, prioritises fixes, measures improvements and systematically improves conversion.

## COMPETITIVE ANALYSIS

RAMMP does not replace existing marketing tech, it adds a strategic layer that provides objective insights and quantifies value of marketing, particularly for B2B businesses.



## THE ROI ON RAMMP

From \$166/month with no integrations, no additional hires and no hidden costs, RAMMP pays for itself within the first lunchbreak